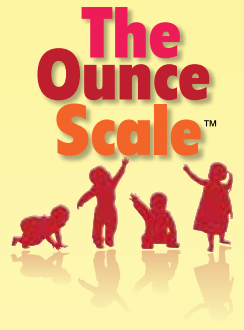




The Ounce Scale™

Observational assessment for infants and toddlers

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The Ounce Scale is an observational assessment for evaluating infants' and toddlers' development from birth to 3½ years.

Purposes

The Ounce Scale observational assessment is a meaningful way to document and measure:

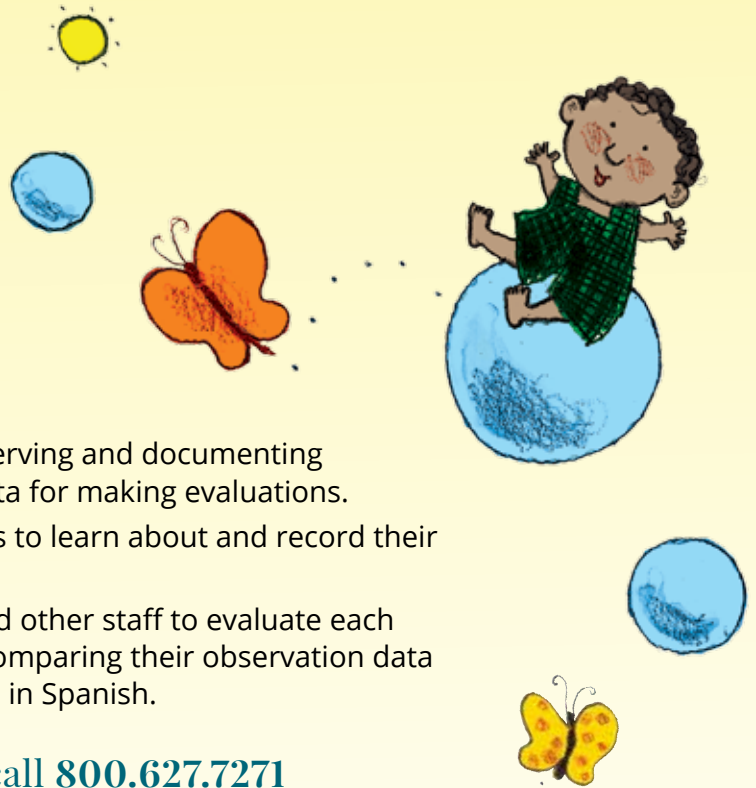
- Individual accomplishments
- Infant and toddler growth
- Areas of difficulty
- Approaches to learning
- Temperament

Three Core Components

- **Observation Record** provides a focus for observing and documenting children's everyday behaviors and provides data for making evaluations.
- **Family Album** provides a structure for parents to learn about and record their child's development. Available in Spanish.
- **Developmental Profile** enables caregivers and other staff to evaluate each child's development and progress over time, comparing their observation data to specific Developmental Standards. Available in Spanish.

Visit PearsonClinical.com/Ounce or call **800.627.7271**

for more information.



ALIGNED WITH HEAD START

The Ounce Scale features alignments with the Head Start Early Learning Outcomes Framework 2015. Visit PearsonClinical.com/Ounce to view the alignments under the **Resources** tab.



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Ounce Online™ Makes It Easy to Collect, Aggregate, and Report

- **Streamline assessment.** Easily access online versions of the Observation Records, Developmental Profiles, and Summary Reports for all age levels.
- **Save time.** Automatically track and manage children’s age levels—one license covers all of the age levels for the entire year.
- **Facilitate communication:** Create reports to help you communicate with families and funding sources.



Introducing the Work Sampling and Ounce App



The new Work Sampling and Ounce app, created especially for teachers, makes gathering evidence and entering observations easier than ever! With the new app, you can use your iPhone® or iPad® to safely and securely capture moments with photos, videos, or audio recordings, create observations, and upload them seamlessly into the online system.



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