“Thanks to you, now I am understood.”

-Anonymous

Meet the authors, share your inspirations, learn some new strategies, and pick up some swag. Booth #1038

We are honored to be your partner as you learn new ways to help your clients make valuable language connections, while evolving and expanding your practice.

Come and meet some of our professions’ leading voices and visit sessions related to the science we publish and the work we do.

We are inspired by the work that you do and the impact you have on students everyday. Share what inspires you on our magnetic wall inside our booth.

Take a photo of what inspired you at #ASHA18 on our magnet wall and share it with us on

Facebook: @PearsonClinicalNorthAmerica or Twitter: @PNAClinical, and include #SLPinspiration

ASHA 2018
Meet our newest releases

PPVT-5 Peabody Picture Vocabulary Test™, Fifth Edition (PPVT™-5)
This norm-referenced, single word measure of receptive vocabulary is appropriate for ages 2:6–90+. Combine it with the EVT-3 and directly compare receptive and expressive vocabulary.

EVT-3 Expressive Vocabulary Test™, Third Edition (EVT™-3)
This norm-referenced, single word measure of expressive vocabulary and word retrieval is appropriate for ages 2:6–90+.

Bridge of Vocabulary, Second Edition
Completely digital, evidence-based set of vocabulary activities designed specifically for both general and special education professionals. Interventions are available for five different age- and/or skill-appropriate ranges — over 125 activities in all!

GFTA-3 Spanish Goldman-Fristoe Test of Articulation™, Third Edition, Spanish (GFTA™-3 Spanish)

Cognitive Linguistic Quick Test™-Plus (CLQT™+)
CLQT+ is designed to assist you in quickly assessing strengths and weaknesses in five cognitive domains (Attention, Memory, Executive Functions, Language, and Visuospatial Skills) for individuals aged 18:0–89:11. It features an optional new administration path for people with aphasia.

Digital Assessment Library for Schools
School districts with 500+ IEPs can now make the complete move to digital administration, scoring and reporting by purchasing a single license for unlimited use of 30+ tests, for a fixed, annual price.

In-booth Sessions

Kathleen Williams, PhD
Thursday, November 15 | 10:00 a.m. – 12:00 p.m. ET
Friday, November 16 | 9:00 – 11:00 a.m. ET

Nancy Helm-Estabrooks, ScD
Friday, November 16 | 2:00 – 4:00 p.m. ET

Judy K. Montgomery, PhD
Thursday, November 15 | 12:00 – 1:00 p.m. ET
Friday, November 16 | 11:00 a.m. – 12:00 p.m. ET

*Author in-booth times subject to change

Plan ahead for these events!
Thursday, November 15, 2018

Dyslexia: SLPs Role in Differentiating It from Other Literacy Disabilities, and Implementing Effective Interventions
Presenter: Kathleen Williams
4:30 p.m. ET

Why We Must Assess Cognition in People with Aphasia—and How to Do It
Authors: Brenad Lovette, Marjorie Nicholas, Nancy Helm-Estabrooks, Tina Eichstadt
4:30 p.m. ET

Addressing Controversies in Central Auditory Processing
Presenters: Thomas Zalewski, Kavita Kaul, Larry Medwetsky, Jeanane Ferre, Donna Geffner
1:30 p.m. ET

Friday, November 16, 2018

Hearing and Developmental Disability Across the Lifespan: A Public Health Research Model
Presenters: Deanna Hughes, Judith Montgomery, Gilbert Herer
1:00 p.m. ET

The Intradisciplinary Roles in Developing Students’ Information Processing Skills for Academic Success
Presenters: Donna Geffner, Deborah Ross Swain, Kathleen Williams
1:00 p.m. ET

Down Syndrome, Hearing Loss, and Speech-Language Pathologists (Poster session)
Presenters: Gilbert Herer, Judith Montgomery, Sally Parkinen
2:30 p.m. ET

Language Processing and Temporal Processing in Typically Developing Children: Investigating Main and Moderating Effects (Poster session)
Authors: Traci Fredman, Mary Beth Schmitt
2:30 p.m. ET

Auditory Processing Disorder, Language and Cognition (Poster session)
Presenters: Deborah Ross Swain, Martha Burns
4:00 p.m. ET

Author sessions

Be sure to visit us at Booth #1038 for demos of our newest products, great giveaways, and more!
Saturday, November 17, 2018

**Science-Based Practice: Effective Spells to Combat Myths, Magic and Clinical Demons**
Presenters: Judith Montgomery, Gregory Lof, Stephen Camarata
8:00 a.m. ET

**Service Delivery Evolution: Revolting from Closets into the Curriculum**
Presenters: Rachel Powell, Mary Beth Schmitt, Francoise Brosseau-Lapre, Chama Greenwell
8:00 a.m. ET

**Social Media Meets Pragmatic Language Intervention in the Digital Age: What This Means to the SLP (Technical Clinical)**
Presenters: Bunnie Schuler, Christina Rodriguez, Donna Geffner
8:00 a.m. ET

**Assessment and Treatment of Central Auditory Process in Young Children**
Presenters: Donna Geffner, Bunnie Schuler
10:30 a.m. ET

Pearson sessions

**ASHA, California, Michigan, and South Carolina Collaborating to Advance Interprofessional Education and Practice**
Presenters: Deborah Ross Swain, Laura Lenkey, Jacqueline Jones-Brown, Tina Eichstadt
Friday, November 16, 2018
10:30 a.m. ET

**Designing Workflows for Dyslexia and Literacy: An IPP Simulation**
Presenters: Tina Eichstadt, Adam Scheller, Kristina Breaux, Maggie Kjer
Saturday, November 17, 2018
8:00 a.m. ET

---

Be sure to visit us at Booth #1038 for demos of our newest products, great giveaways, and more!